

Hello! My name is..



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Queens, NY

Start My Journey

LANGUAGE

Korean

English

EDUCATION

School of Visual Arts, New York

+ Bachelor of Fine Art in Design GPA 3.9  
Class of 2023

Namseoul University, Korea

+ Bachelor of Fine Art in Visual Information Design  
2014-2017

SKILLS & TOOLS

UX Methods

+ User Research, User Testing, UI/UX Design, Interaction Design, Wireframing, Prototyping, Competitive Analysis, User Story Mapping, Data Visualization, Information Architecture

Graphic Tools

+ Figma, Adobe Illustrator, InDesign, Photoshop, After Effects, Premiere Pro, Litteroom, Premiere Rush, Adobe Express, Capcut, WIX

Research Tools

+ Google Forms, Google Analytics

EXPERIENCE

MISS K COSMETICS, New York, NY

+ **Visual Designer**  
August 2023 - Present

Designed integrated digital experiences for MISS K COSMETICS by aligning visual communication with UI/UX strategies, continuously refining the website to expand product and service experiences while improving brand accessibility and user interaction.

Navi Education, Queens, NY

+ **Design Intern**  
June 2023 - August 2023

Worked part-time as a Design Intern on the redesign of NAVI Education's website, enhancing clarity of service information and creating a more intuitive user experience to better communicate the brand's educational mission.

PROJECTS

Website Design & Development

for Grace New York Baptist Church  
+ **Volunteer Team Project / UIUX Design**  
October - November 2024

Conducted user research and competitor analysis to identify pain points and best practices, focused on accessibility by considering the primary age group of users to ensure ease of use for older audiences, and collaborated with team members to deliver a simplified, user-friendly website interface.

Website Redesign

for Bling K Beauty (a subsidiary of The Bling INC)  
+ **Lead Design Project / Visual Design**  
March - May 2024

By analyzing search engine traffic data through visualization and identifying issues with users' difficulty in understanding service information and pricing, collaborated with team members to redesign the website for faster access and clearer communication of service details.

Burning Peach

Creating Habit Forming Application  
+ **Case Study / UIUX Design**  
October - December 2022

Addressing the health risks of prolonged sitting, the app introduces 3-minute targeted exercise programs and Bluetooth-based workspace distance control, with a user-centered UI/UX that encourages balanced work and healthier routines.

HONORS

Gold Prize Winner, Gender Equality Design Competition 2015

+ Korean Institute for Gender Equality Promotion & Education, Seoul, Korea